

CLIENT Profile

Bay Medical Center
Panama City, Florida
Stephen E. Melvin, PharmD, BCPS
Clinical Coordinator

Choosing the right online resource for drug information is a daunting task, and Bay Medical of Panama City, Florida, did not take it lightly.

“We went through a six month evaluation process before making our decision,” said Stephen E. Melvin, PharmD, clinical coordinator for Bay Medical. “We divided three potential providers among our 15 pharmacists, asking them to evaluate for ease of use, accuracy and price. We were excited to find that Lexi-Comp offered all of the qualities we were looking for, all at a fair price.”

“When we switched from our old drug information provider to Lexi-Comp ONLINE, we saved \$40,000 annually,” Melvin said. “Our clinicians accepted the change immediately and we haven’t missed our old provider once. It was a winning situation all around.”

Bay Medical is a 413 bed hospital, with more than 260 physicians on staff and approximately 57,000 admissions per year. In 2005, the hospital was looking to save costs and provide their clinicians with the most up-to-date information available in the easiest to use format.

In their research, they found that Lexi-Comp® ONLINE™ provides real-time clinical information and seamless navigation – enabling clinicians to easily access vital point-

of-care information. Lexi-Comp’s content is updated daily, providing physicians, pharmacists, and nurses with the most current drug information available anywhere.

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When selecting an online drug information provider, it is essential to ensure that the databases work well with the existing IT infrastructure – including the electronic medical record (EMR) system. Seamless integration saves time and money, and keeps information right at clinicians’ fingertips.

Lexi-Comp partners with other technology companies to seamlessly integrate into most Electronic Medical Record (EMR) systems, Computerized Physicians Order Entry (CPOE) systems, Pharmacy Information Management systems, or Medical Administration Records (MARs). This is all possible through Lexi-ONSM, Lexi-Comp’s API (Application Program Interface) toolkit.

According to Melvin, “With Lexi-Comp, our clinicians can click on a specific drug in a patient’s record and be transferred immediately to the monograph in Lexi-Comp ONLINE. We’ve experienced worry-free integration and Lexi-Comp worked very well with our IT

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In addition, 12 of the 16 pharmacists currently on staff at Bay Medical have already adopted the personal digital assistant (PDA) version of Lexi-Comp’s databases, Lexi-Comp ON-HAND™. Other clinicians in the hospital have adopted the convenience of the ON-HAND products and many are considering the always-live version for Research In Motion’s (RIM) BlackBerry® devices.

The two-year relationship between Bay Medical and Lexi-Comp has been very strong and continues to grow as a partnership. Currently, they are working together to create an online formulary for the hospital.

“Our online formulary is definitely a collaborative effort and we are grateful to have Lexi-Comp’s expertise in the process,” added Melvin. “I can’t praise the team at Lexi-Comp enough. From sales to customer service to IT, everyone is extremely knowledgeable and responsive.”

For more information on Lexi-Comp products, visit www.lexi.com.

About Stephen E. Melvin

Stephen E. Melvin, PharmD, BCPS, is the Pharmacy Clinical Coordinator for Bay Medical Center in Panama City, Florida, where he oversees all pharmacy clinical activities, including drug information and protocols. He received his Bachelor of Science and PharmD from the University of Florida and has spent nearly 15 years with Bay Medical.